

The ULTIMATE GUIDE

to choosing the RIGHT SIGN MAKING LABEL MATERIAL

NOT SURE WHICH BRADY LABEL MATERIAL TO USE?

We've stacked up head to head our most popular DIY signmaking materials to help you decide which one is best for your workplace application.

INDOOR/OUTDOOR VINYL (B-595)



CONSTRUCTION

Our most popular label material, with an ultra-aggressive, permanent acrylic pressure sensitive adhesive. Gloss finish, durable and flexible material suitable for many applications.

ENVIRONMENT

Indoor or outdoor. Adheres to almost any clean, dry surface, including irregular, curved or rough surfaces. Sticks to "difficult" low-surface energy items (e.g. PVC piping) and stands up to grease, oil and most industrial chemicals.

COMMON USES

Facility and safety identification such as 5S labels, pipe markers, safety and warning labels, equipment labels and arc flash labels.

TIPS

Not recommended for bare concrete or unpainted wood. Pre-printed "danger", "warning" and "notice" header labels also available.

Average Outdoor Durability*:

8/10 Years

Service Temperature:

-40°C to 82°C

Available Colours:

White Yellow Green Red Blue Orange Black Grey Brown Clear Purple Gold

Printer Compatibility:

BMP®71, BBP®33, BBP®31, BBP®35, BBP®37, BBP®85,

HIGH PERFORMANCE POLYESTER (B-569)



CONSTRUCTION

Low-halide polyester material with permanent pressure sensitive acrylic adhesive and gloss finish.

ENVIRONMENT

Ideal for mounting on sign panels. Low halide construction makes it the best choice for labelling stainless steel and nickel surfaces.

COMMON USES

Designed for use on stainless steel pipes in harsh environments.

TIPS

Applies best to very smooth surfaces.

Average Outdoor Durability*:

3-5 Years

Service Temperature:

-40°C to 82°C

Available Colours:

White Yellow Green Red Blue Orange Black Grey Brown Clear Purple Ochre Pink Light Blue Sky Blue Tan

Printer Compatibility:

BMP®71, BBP®33, BBP®31, BBP®35, BBP®37, BBP®85,

REFLECTIVE TAPE (B-584)



CONSTRUCTION

Retro-reflective sheeting with pressure sensitive acrylic adhesive and gloss finish.

ENVIRONMENT

Indoor or outdoor use, recommended for low light or inclement weather conditions.

COMMON USES

Applications such as outdoor utility poles job site equipment, roof-top equipment and indoor long distance scanning of racks and shelves where high visibility is critical.

TIPS

Offers highly reflective identification that shines back brightly when struck by light.

Average Outdoor Durability*:

4-6 Years

Service Temperature:

-40°C to 70°C

Available Colours:

White Yellow Orange Silver

Printer Compatibility:

BMP®71, BBP®33, BBP®31, BBP®35, BBP®37, BBP®85,

REPOSITIONABLE VINYL (B-581)



CONSTRUCTION

Durable, flexible, indoor/outdoor label material with gloss finish, and repositionable pressure sensitive acrylic adhesive.

ENVIRONMENT

Designed for printing indoor labels where frequent repositioning is required.

COMMON USES

Ideal for temporary, removable and repositionable labels, like 5S and lean inventory labels.

TIPS

Aggressive adhesive stays in place but removes cleanly without leaving adhesive residue.

Average Outdoor Durability*:

5 Years

Service Temperature:

-40°C to 82°C

Available Colours:

White Yellow

Printer Compatibility:

BMP®71, BBP®33, BBP®31, BBP®35, BBP®37,



* Average expected outdoor life of product will depend on user definition of failure, climatic conditions, mounting techniques and material colour.

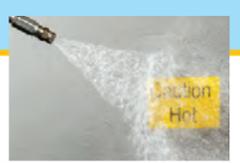
** Individual performance will vary based on application location and specific washdown conditions and procedures. *** Refer to TDS for full list of details.

Note: Not all material colours are available for all printers. For more details please visit www.bradyid.com.au

BRADY
WHEN PERFORMANCE MATTERS MOST™



TOUGHWASH™ POLYESTER (B-854 & B-855)



CONSTRUCTION

Durable label construction with pressure sensitive adhesive. B-855: polyester label for harsh washdown environments. B-854: polyester metal detectable label for harsh washdown environments.

ENVIRONMENT

Designed to withstand hard washdown conditions in the Food and Beverage Processing Industry. Has been tested washdown temperatures up to 80° C and pressures up to 1500 PSI**.

COMMON USES

Facility marking, warning panels, safety signs, arc flash and visual workplace labels. Adheres strongly to common surfaces like stainless steel without risk of the label edge lifting or de-lamination.

TIPS

Tested for durability against a variety of Food and Beverage Industry cleaning and sanitizing solutions***.

Average Outdoor Durability*: **Not Recommended**

Service Temperature:

-40°C to 110°C

Available Colours:

White Yellow

Printer Compatibility:

BMP®71, BBP®33, BBP®31, BBP®35, BBP®37

PRINTABLE MAGNETIC MATERIAL (B-509)



CONSTRUCTION

Non-adhesive magnetic backed polyester material.

ENVIRONMENT

Indoor or outdoor use where there is a need for temporary, reusable and movable signs.

COMMON USES

Ideal for applications that require frequent repositioning, such as warehouse, 5S and lean inventory labels.

TIPS

Printable magnetic supply is the easiest and quickest material for removing and repositioning.

Average Outdoor Durability*: **3-5 Years**

Service Temperature:

-18°C to 70°C

Available Colours:

White Yellow

Printer Compatibility:

BBP®33, BBP®31, BBP®35, BBP®37

BRADYGLOW™ HIGH INTENSITY POLYESTER (B-526)



CONSTRUCTION

High Intensity laminate glow-in-the-dark (photoluminescent) polyester film coated with an aggressive pressure sensitive acrylic adhesive.

ENVIRONMENT

Indoor application for glow-in-the-dark identification up to 10 hours.

COMMON USES

Designed to provide high adhesion and luminance for egress marking in low light areas, exit and directional signs, identification of fire alarms and extinguishers, and directional systems for escape or evacuation routes.

TIPS

Non-toxic, non-radioactive, explosion safe (does not generate energy to induce explosions) material allowing for safe and effective egress marking.

Average Outdoor Durability*: **Not Recommended**

Service Temperature:

-40°C to 60°C

Available Colours:

Photoluminescent

Printer Compatibility:

BBP®33, BBP®31, BBP®35, BBP®37, BBP®85

TAG STOCK (B-551)



CONSTRUCTION

Heavy duty polyester, non-adhesive, semi rigid card stock.

ENVIRONMENT

Indoor or outdoor application where hang-tag signage is required.

COMMON USES

Used for marking on-the-spot warning of dangerous conditions, lockout and general purpose hang-tagging.

TIPS

Easy to hole-punch; optional snap-in grommets available.

Average Outdoor Durability*: **2 Years**

Service Temperature:

-40°C to 90°C

Available Colours:

White. Pre-printed Danger Header tags available.

Printer Compatibility:

BBP®33, BBP®31, BBP®35, BBP®37, BBP®85

GHS VINYL LABELS (B-7569)



CONSTRUCTION

Flexible vinyl film coated with a permanent pressure sensitive acrylic adhesive.

ENVIRONMENT

Indoor or outdoor application, blank die cut labels with red pre-printed GHS diamonds.

COMMON USES

Designed specially for Hazardous Substance Identification as per the Globally Harmonised System Of Classification and Labelling Of Chemicals (GHS).

TIPS

Made with indoor/outdoor grade vinyl material that withstands exposure to moisture, chemicals and handling.

Average Outdoor Durability*: **3 Years**

Service Temperature:

-20°C to 75°C

Available Colours:

White with pre-printed red GHS diamonds.

Printer Compatibility:

BBP®33, BBP®31, BBP®35, BBP®37, BBP®85

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